**Project Plan for FStudio61**

**Objective :**

* A platform where people can read travelling articles, experiences, and see products that FStudio61 are selling.
* Contact information are provided for easy access to feedbacks and suggestions.
* Enable viewers to purchase the products sold online.

**Target Audience :**

* 13+ (teenagers, young adults, and adults)
* People living in Indonesia, Singapore, and Johor (Malaysia)
* Love travelling and taking photographs
* Also for ones who have never to travel to certain countries and would like to learn more or purchase some souvenirs from that country

**Site Type :**

* A personal-Business website where client will be able to post their blogs, stories and pictures, followed by the products they are selling at the end of the articles or in another page. The products they sell are promoted/related to the articles.

**Budget :**

* “As affordable as possible”. Budget will be revised after subsequent meetings and contract signed.

**Timeline :**

|  |  |  |
| --- | --- | --- |
| **Milestone** | **Period** | **Who’s responsible** |
| Design mock-up website submitted for approval | 2 weeks | Project Manager |
| Signing of contract | 1 day | Project Manager |
| Testing server using published draft site | 1 week | Project Manager |
| Report for amendments from client | 1 week | Felisha |
| Integrating client’s feedback | 2 weeks | Project Manager |
| Final feedback from client | 2 weeks | Felisha |
| Feedback from client integrated | 2 weeks | Project Manager |
| Final sign-off from client | 1 day | Felisha |
| Site goes live | 1 day | Project Manager |
| Training sessions with client | 5 days | Project Manager |
| Follow-up sessions with client (for maintenance and updates) | 5 days in 6 months time from previous training sessions | Project Manager |

**Client contact details :**

Felisha Ng

FStudio61 Headquarter

98 Green Avenue

Singapore 123456

(+65) 93921180

**Wireframe** (front page)

Other social media logos

Instagram

logo

Search

(shown by magnifying glass logo)

‘FStudio61’ logo

Background is a photograph

Company’s quote/motto

Enter

**Wireframe** (Main Page/Home)

Search

(shown by magnifying glass logo)

Instagram

logo

Other social media logos

‘FStudio61’ logo

Home

About Us

Contact Us

Products

Travel

Opacity 0%. This Navigation menu will remain on top of the screen and not disappear when scrolling down. When scrolled down, opacity changes to 50%.

Slider

Photograph (and brief description) of latest updates

When ‘Latest Posts’, ‘Latest Products’ and ‘Follow Us on [Instagram Username], users will be directed to ‘Articles’ Page, ‘Products’ Page, and Company’s Instagram page.

Home/…

Article Name

Article Name

Article Name

Article Name

(Latest Article/ stories)

-------------------------------------------------------------Latest Posts-----------------------------------------------------------

(Latest Article/ stories)

(Latest Article/ stories)

(Latest Article/ stories)

Products Price

Products Name

Products Price

Products Name

Products Price

Products Name

Products Price

Products Name

(Latest Products)

(Latest Products)

(Latest Products)

----------------------------------------------------------Latest Products----------------------------------------------------------

(Latest Products)

--------------------------------------------Follow Us on [Instagram Username] --------------------------------------------

(Latest Post)

(Latest Post)

(Latest Post)

(Latest Post)

PICTURES

Social media logos

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**Wireframe** (Main Page/Home)

Other social media logos

Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Home

About Us

Contact Us

Products

Destination

[Category 1]

[Category 2]

[Category 3]

[Category 4]

Others

Singapore

Asia

Australia

[Destination category]

[Destination category]

Others

Slider

Home/…

-------------------------------------------------------------Latest Posts-----------------------------------------------------------

(Latest Article/ stories)

(Latest Article/ stories)

(Latest Article/ stories)

(Latest Article/ stories)

Article Name

Article Name

Article Name

Article Name

----------------------------------------------------------Latest Products----------------------------------------------------------

(Latest Products)

(Latest Products)

(Latest Products)

(Latest Products)

Products Price

Products Price

Products Name

Products Price

Products Price

Products Name

Products Name

Products Name

--------------------------------------------Follow Us on [Instagram Username] --------------------------------------------

(Latest Post)

(Latest Post)

(Latest Post)

(Latest Post)

PICTURES

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Social media logos

**Wireframe** (About Us)

Instagram

logo

Search

(shown by magnifying glass logo)

‘FStudio61’ logo

Other social media logos

Home

About Us

Contact Us

Products

Destination

Opacity 0%. This Navigation menu will remain on top of the screen and not disappear when scrolling down. When scrolled down, opacity changes to 50%.

[Insert Picture]

[Insert Title]

Home/About Us/…

[Insert Title]

[Insert Pictures and Descriptions]

Pages length depends on the content (short or long articles)

PICTURES

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Social media logos

**Wireframe** (Destination Specific Articles)

Instagram

logo

Search

(shown by magnifying glass logo)

‘FStudio61’ logo

Other social media logos

Home

About Us

Contact Us

Products

Destination

[Insert Picture]

[Insert Title]

Home/Destination/Destination Categroy e.g Singapore/(Article Name)/…

[Insert Title]

[Insert Pictures and Descriptions]

Pages length depends on the content (short or long articles)

(Latest Products)

Latest Products

(Latest Products)

(Latest Products)

(Latest Products)

PICTURES

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Social media logos

**Wireframe** (Destination Main)

Other social media logos

Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Home

About Us

Contact Us

Products

Destination

Home/Destination/…

[Destination category]

With picture background

[Destination category]

With picture background

[Destination category]

With picture background

[Destination category]

With picture background

Continues down with longer page if there are more ‘Destination’ categories

PICTURES

Social media logos

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**Wireframe** (Destination Categories with list of Articles in it)

Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Other social media logos

Home

About Us

Contact Us

Products

Destination

[Insert Picture]

[Destination Category]

Home/Destination/Destination Categroy e.g Singapore/…

[Insert Article Title]

[Insert Picture]

[Descriptions]

Read on

Repeats below

(number of pages)

PICTURES

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Social media logos

**Wireframe** (Products)

Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Other social media logos

Home

About Us

Contact Us

Products

Destination

Home/Products/(categories)/…

(number of pages)

SORT BY

Latest

Prices Low to High

Prices High to Low

Recommended

(Product)

**Categories**

(category 1)

(category 2)

(category 3)

(category 4)

Others

(Product)

(Product)

(Price)

Name of product

Name of product

(Price)

(Price)

Name of product

Graphic art Logo. Diff for diff countries

(Price)

Name of product

(Product)

(Product)

(Product)

**By Countries**

(destination 1)

(destination 2)

(destination 3)

(destination 4)

Others

Name of product

(Price)

Name of product

(Price)

(Product)

(Product)

(Product)

(Price)

Name of product

Name of product

(Price)

Name of product

(Price)

(number of pages)

PICTURES

Social media logos

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**Wireframe** (Contact Us)

Other social media logos

Destination

Products

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Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Home

About Us

Contact Us

Home/Contact Us/..

[Instagram Page]

GET IN TOUCH

Name

Email Address

Subject

Message

SEND

[Other Social Media Pages]

PICTURES

Social media logos

**Wireframe** (Product Preview)

Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Home

About Us

Contact Us

Other social media logos

Products

Destination

Home/Products/(categories)/…

[Insert Name of Product]

Price (SGD)

Slider, Number of pages depend on the number pictures of the product.

Size/Colour

Quantity

1

Add to Cart

**Overview**

**Description**

**Similar Products**

**Payment Options**

Product Image

Product Price

Product Name

Product Image

Product Price

Product Name

**Return & Exchanges**

Product Image

Product Price

Product Name

Product Image

Product Price

Product Name

PICTURES

Social media logos

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**Wireframe** (Example of Products search results)

Destination

Products

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Search

(shown by magnifying glass logo)

Instagram

logo

‘FStudio61’ logo

Home

About Us

Contact Us

Other social media logos

Home/Search/..

**Search**

(What users typed in the Search box)

Search logo

------------------------------------------ Articles ------------------------------------------

(Latest Article/ stories)

Article Name

(Latest Article/ stories)

Article Name

(Latest Article/ stories)

Article Name

**Latest News/ Short writings**

e.g. Hey!! ….

(Latest Article/ stories)

Article Name

------------------------------------------ Products ------------------------------------------

(Product)

(Price)

Name of product

(Product)

(Price)

Name of product

(Product)

(Price)

Name of product

PICTURES

Social media logos

**Storyboard** for FStudio61

Social Media Pages

²Search

Page all link to one another and to the main page

About Us

¹Home

Destination Main

Products Page

Contact Us

[www.fstudio61.com/](http://www.fstudio61.com/) press ‘HOME’ will be directed to this page

Pressing FStudio61 logo will be directed to this page

Main page

Front page

Press ‘ENTER’ logo or ‘Enter’ keyboard

³’Destination specific article’ page can directly go to the products preview page for the products shown on the ‘Destination specific article’ page itself.

²’Seach’ can directly go to the products or articles shown from the search results.

¹ ‘Home’ can directly go to ‘Product preview page’ and ‘ Destination specific articles’ for the products and articles shown on home page.

When ‘Latest posts’, ‘Latest Products’ and ‘Follow us on instagram…’ are pressed, users will be directed to ‘Destination Menu’, ‘Products Page’ and FStudio’s Instagram account respectively.

³Destination Specific Articles

Destination Categories

Products Preview Page

All pages have a ‘SEARCH’ tab where they can search with keywords.

And ‘Social Media Logos’ which will direct users to FStudio61’s social media pages .